



ST. MARY PARISH



ST. MARY
CATHOLIC CHURCH
(251) 432-8678
(251) 432-1009 fax
106 Providence St.
Mobile, AL 36604
StMaryMobile.org



ST. MARY
CATHOLIC SCHOOL
(251) 433-9904
(251) 438-9069 fax
107 N. Lafayette St.
Mobile, AL 36604
StMaryMobile.org



ST. MARY PARISH
PRESCHOOL
(251) 432-8678
106 Providence St.
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ST. MARY
DEVELOPMENT
OFFICE
(251) 432-8244
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St. Mary Business Partner Program

The St. Mary Business Partner Program ties businesses in our community with the St. Mary Catholic School community. The Program provides each Business Partner with advertising exposure throughout the school, parish and community, while providing the school with the financial stability needed to implement long-term programs.

The reach of St. Mary Catholic School is far and wide. We actively promote and advertise to the lower 26 counties in Alabama; our September 2004 school year enrollment will be 270 students, with an additional 36 preschool students; and we have a parish which is 750 families strong.

By leveraging the vast resources and talents of our business community, the St. Mary Business Partner Program strengthens, enhances and enriches St. Mary's quality of education, and continues the mission of St. Mary Catholic School.

Make a long-term commitment to quality education. With the solid support of our business community, educational excellence at St. Mary Catholic School continues to thrive. Become a Business Partner and help make the difference with your tax-deductible donation. Foster a high-quality education that will attract more and more families to our community and help create the leaders of tomorrow. It's good for our children, and good for your business.

St. Mary's can benefit your business.

How can your business participate?

It's easy! The Business Partner Program is available through annual sponsorship, and may be purchased by talking to your representative or contacting Marcelle Naman, Director of Development, at 251-432-8244, or e-mail Info@StMaryMobile.org.

Businesses may purchase one of four different sponsorship levels:

PLATINUM	\$ 10,000 and over
GOLD	\$ 5,000 to \$ 9,999
SILVER	\$ 1,000 to \$ 4,999
BRONZE	\$ 500 to \$ 999

All levels provide the opportunity for businesses to gain significant exposure to St. Mary's school, parish and community. The St. Mary's community, in turn, supports our Business Partners.



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LEVEL

PLATINUM – \$ 10,000 and more

(annual school year partnership)

- **Link to your business Web site on St. Mary Web site**
- Banner ad, for your business, on St. Mary Web site
(Ad must be approved prior to use)
- Listing of Platinum Level Sponsorship in **FIVE** print ads in *Catholic Week*
(Ads run throughout the year. Circulation 18,000, from Montgomery to Mobile)
- Monthly visibility in St. Mary Parish and School newsletters
- Invitation to special Catholic Schools Week event with recognition as sponsor
News releases will announce all business partners during Catholic Schools Week (January/February of each year). Partners will be added to the mailing list ensuring invitations to all special events on campus. A large, alphabetical listing of partners will be posted in the school hallway during public events.
- Window decals acknowledging St. Mary Business Partner Sponsor
- Listing of Platinum Level Sponsorship in St. Mary Parish Annual Report
- Listing of Platinum Level Sponsorship in St. Mary Parish Directory
- Listing of Platinum Level Sponsorship in St. Mary Catholic School Web site
- Discount purchase of office supplies via Bo Joe Depot (BoJoe.com).

IN -KIND PARTNERS

In-kind partners will be listed in the category equivalent to their in-kind donation.



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LEVEL

GOLD – \$ 5,000 to \$ 9,999

(annual school year partnership)

- Banner ad, for your business, on St. Mary Web site
(Ad must be approved prior to use)
- Listing of Gold Level Sponsorship in **FOUR** print ads in *Catholic Week*
(Ads run throughout the year. Circulation 18,000, from Montgomery to Mobile)
- Monthly visibility in St. Mary Parish and School newsletters
- Invitation to special Catholic Schools Week event with recognition as sponsor
News releases will announce all business partners during Catholic Schools Week (January/February of each year). Partners will be added to the mailing list ensuring invitations to all special events on campus. A large, alphabetical listing of partners will be posted in the school hallway during public events.
- Window decals acknowledging St. Mary Business Partner Sponsor
- Listing of Gold Level Sponsorship in St. Mary Parish Annual Report
- Listing of Gold Level Sponsorship in St. Mary Parish Directory
- Listing of Gold Level Sponsorship in St. Mary Catholic School Web site
- Discount purchase of office supplies via Bo Joe Depot (BoJoe.com).

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LEVELS

SILVER – \$ 1,000 to \$ 4,999

(annual school year partnership)

- Listing of Silver Level Sponsorship in **THREE** print ads in *Catholic Week*
(Ads run throughout the year. Circulation 18,000, from Montgomery to Mobile)
- Monthly visibility in St. Mary Parish and School newsletters
- Invitation to special Catholic Schools Week event with recognition as sponsor.
News releases will announce all business partners during Catholic Schools Week (January/February of each year). Partners will be added to the mailing list ensuring invitations to all special events on campus. A large, alphabetical listing of partners will be posted in the school hallway during public events.
- Window decals acknowledging St. Mary Business Partner Sponsor
- Listing of Silver Level Sponsorship in St. Mary Parish Annual Report
- Listing of Silver Level Sponsorship in St. Mary Parish Directory
- Listing of Silver Level Sponsorship in St. Mary Catholic School Web site
- Discount purchase of office supplies via Bo Joe Depot (BoJoe.com).

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BRONZE – \$ 500 to \$ 999

(annual school year partnership)

- Listing of Bronze Level Sponsorship in **ONE** print ad in *Catholic Week*
(Ads run throughout the year. Circulation 18,000, from Montgomery to Mobile)
- Monthly visibility in St. Mary Parish and School newsletters
- Invitation to special Catholic Schools Week event with recognition as sponsor.
News releases will announce all business partners during Catholic Schools Week (January/February of each year). Partners will be added to the mailing list ensuring invitations to all special events on campus. A large, alphabetical listing of partners will be posted in the school hallway during public events.
- Window decals acknowledging St. Mary Business Partner Sponsor
- Listing of Bronze Level Sponsorship in St. Mary Parish Annual Report
- Listing of Bronze Level Sponsorship in St. Mary Parish Directory
- Listing of Bronze Level Sponsorship in St. Mary Catholic School Web site
- Discount purchase of office supplies via Bo Joe Depot (BoJoe.com).

IN -KIND PARTNERS

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